

Mission Statement, Vision Statement and Core Values

Mission Statement

Provide the region convenient commercial and general aviation access to the national air transportation system, operate the airport in a safe, efficient, sustainable and fiscally responsible manner, and develop the airport to meet future needs, opportunities and challenges.

Vision

- we are competitive with other airports and have expanded our customer base by increasing air service and regional marketing efforts,
- we have developed and maintained our properties and facilities to be efficient and economically self-sufficient,
- we are sufficiently prepared for fiscal emergencies,
- we are providing exemplary service to our customers, focusing on convenience,
- we are known as a major contributor to the regional economy, and
- we have remained a first-class business and general aviation facility.

Tag Line

"Fly Monterey"

Core Values

We base our thoughts and actions on the following core values:

- **Honesty and Integrity.** We conduct our professional and personal lives in an ethical way. Relationships are based on honesty and trustworthiness.
- **Respect for Each Other.** We treat others with dignity and fairness.
- **Leadership, Teamwork and Commitment.** We demonstrate an unwavering resolve to do whatever it takes to build long-term success for the Monterey Regional Airport, mindful to create positive work relationships through leadership, teamwork and commitment.
- **Accountability.** We understand and demonstrate the District's values, standards of conduct, and policies and procedures.
- **Public Participation, Openness and Transparency.** We believe it takes the combined efforts of many for a business to be successful and that each individual makes a difference.
- **We Value Our Employees as Central to MPAD Success.** We employ and retain a high quality, motivated and efficient workforce to support the district's mission.